

# ***COLLEGE FOOTBALL'S BIGGEST PARTY A HIT FOR ALL FANS***

**FOR IMMEDIATE RELEASE:**

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**Scottsdale, Ariz.** –Opening six hours before kickoff and running an hour until the Tostitos Fiesta Bowl kickoff, thousands of fans will flock to the North Orange Lot at the University of Phoenix Stadium to gather at Tostitos Fiesta Bowl Brings You College Football's Biggest Party.

On January 2, college football fans of all ages can celebrate the great traditions of college football before the game begins. Activities such as pep rallies, performances by the university marching bands and cheerleaders, live bands, sponsor-interactive games, Jumbotrons with a live feed from the Rose Bowl and food and beverage booths all help fans prepare for the big game between Stanford and Oklahoma State.

The party will feature live USA amateur boxing. Back after a year hiatus, boxers from ages 5-20 will compete in the ring in front of thousands of spectators.

Adjacent to Tostitos Fiesta Bowl Brings You College Football's Biggest Party resides the APS Stadium Club featuring Chilean Hass Avocados. This exclusive, VIP tailgate provides all the excitement and entertainment of the College Football's Biggest Party, but offers an all-you can buffet, seven complimentary drink tickets, a VIP area, live entertainment and big-screen televisions.

Tickets are available both tailgate parties and are \$20 for College Football's Biggest Party, and \$100 for the Stadium Club. Tickets can be purchased by calling 480-350-0911, or visiting our website **[www.fiestabowl.org](http://www.fiestabowl.org)**. For more information on either pregame party, please visit **[www.fiestabowl.org](http://www.fiestabowl.org)**.

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## **About the Fiesta Bowl**

The Fiesta Bowl is a non-profit organization founded by Arizona community leaders in 1971. Through the creation of the Festival of College Football, including more than 40 statewide events, the annual Tostitos Fiesta Bowl and the Insight Bowl, the organization continues to promote volunteerism, athletic achievement and higher education. Its mission is to remain a source of pride for all Arizonans by contributing strongly to the state's economic development, tourism and community causes. For more information about the Fiesta Bowl, please visit **[www.fiestabowl.org](http://www.fiestabowl.org)**