

College Football Bowl Games: BCS & Capital One																	
U.S. Ratings -- LIVE ONLY																	
Year	# T/Cs	Mins	HH	M18-34	M21-34	M18-49	M21-49	M25-49	M25-54	M35-54	A18-34	A21-34	A18-49	A21-49	A25-49	A25-54	A35-54
ROSE BOWL																	
2011-12 (ESPN)	1	215	9.75	5.65	5.97	6.90	7.19	7.45	7.91	8.78	4.36	4.60	5.12	5.32	5.51	5.89	6.41
FIESTA BOWL																	
2011-12 (ESPN)	1	221	8.05	5.15	5.59	6.20	6.53	6.67	6.84	7.45	3.94	4.35	4.47	4.72	4.84	5.00	5.25
ORANGE BOWL																	
2011-12 (ESPN)	1	218	4.42	2.86	2.96	3.39	3.49	3.50	3.66	4.10	2.13	2.26	2.33	2.41	2.39	2.57	2.77
SUGAR BOWL																	
2011-12 (ESPN)	1	218	5.90	4.04	4.14	4.62	4.73	4.78	4.95	5.39	3.09	3.28	3.31	3.43	3.42	3.53	3.69
BCS NATIONAL CHAMPIONSHIP																	
2011-12 (ESPN)	1	174	13.42	9.52	9.91	10.98	11.33	11.44	11.79	12.85	7.38	7.91	8.24	8.58	8.62	8.90	9.45
BCS (5 Game Average)																	
2011-12 (ESPN)	5	1,046	8.09	5.27	5.54	6.22	6.46	6.57	6.82	7.50	4.05	4.34	4.54	4.73	4.80	5.02	5.35